1	ORDINANCE NO
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3	AN ORDINANCE TO AMEND LITTLE ROCK, ARK., REV. CODE § 2-
4	242(a) (1988) TO DECLARE THAT CERTAIN ADVERTISING SERVICES
5	DO NOT HAVE TO BE THE SUBJECT OF COMPETITIVE BIDDING; TO
6	DECLARE AN EMERGENCY; AND FOR OTHER PURPOSES.
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8	WHEREAS, Arkansas State Law does not require that State Agencies utilize competitive bidding for
9	advertising in newspapers, periodicals, and related publications or on television, radio, billboards, and
10	electronic media; and,
11	WHEREAS, a city with a Management Form of Government is required by Ark. Code Ann. § 14-47
12	138(a) (West 2015) to set the amount at which competitive bids for goods, services, and other purchases is
13	required, and the Board of Directors has set that amount at Twenty-Five Thousand Dollars (\$25,000.00) in
14	Little Rock, Ark., Rev. Code § 2-242(a) (1988); and,
15	WHEREAS, it is appropriate to modify this ordinance to deal with the exclusion of competitive bids
16	for advertising services for events and promotions sponsored by the City of Little Rock.
17	NOW, THEREFORE, BE IT ORDAINED BY THE BOARD OF DIRECTORS OF THE CITY
18	OF LITTLE ROCK, ARKANSAS:
19	Section 1. Little Rock, Ark., Rev. Code § 2-242(a) (1988) is hereby amended to read as follows:
20	(a) (1) Where the amount of expenditure for any purchase or contract authorized in
21	Section 2-241 exceeds Twenty-Five Thousand Dollars (\$25,000.00) or more,
22	the City Manager, or his authorized agent, shall invite competitive bidding
23	thereon by legal advertisement published one (1)-time in any local daily
24	newspaper; bids received pursuant to the advertisement shall be opened not less
25	than seven (7) days, nor more than thirty (30) days following the date of
26	invitation to bid. In the event the lowest responsible and responsive bid is Fifty
27	Thousand Dollars (\$50,000.00) or more, the City Manager shall transmit to the
28	Board of Directors all bids received thereon and the Board of Directors, with the
29	approval of the City Manager, by resolution duly passed shall authorize the
30	purchase or contract to the lowest responsible and responsive bidder, unless the
31	contract is subject to Section 2-243; provided, however, the City Manager or
32	Board of Directors may reject any and all bids.

1	(b) This requirement for competitive bids does not apply to commodities that are
2	purchased solely for resale at city facilities; for purposes of this Subsection (2),
3	commodities means perishable foodstuffs for immediate use, unprocessed feed
4	for livestock, poultry, or animals at the Little Rock Zoo, or items purchased on
5	the open market without modification for resale at a gift shop, pro shop, or
6	similar facility, operated by the City.
7	(c) This requirement for competitive bids does not apply to advertising services for
8	events and promotions sponsored by the City of Little Rock; for purposes of this
9	Subsection (3), advertising services means advertising in newspapers,
10	periodicals, and related publications and advertising on television, radio,
11	billboards, and electronic media.
12	Section 2. Repealer. All laws, ordinances, resolutions, or parts of the same, that are inconsistent with
13	the provisions of this ordinance, are hereby repealed to the extent of such inconsistency.
14	Section 3. Severability. In the event any title, section, paragraphs, item, sentence, clause, phrase, or
15	word of this ordinance is declared or adjudged to be invalid or unconstitutional, such declaration or
16	adjudication shall not affect the remaining portions of the ordinance which shall remain in full force and
17	effect as if the portion so declared or adjudged invalid or unconstitutional were not originally a part of the
18	ordinance.
19	<b>Section 4.</b> <i>Emergency Clause</i> . It is essential to the public health, safety, and welfare that the City be
20	consistent in its policy that deals with the purchase of advertising for the benefit of the Little Rock Zoo and
21	the Parks and Recreation Department; an emergency is, therefore, declared to exist and this ordinance shall
22	be in full force and effect from and after the date of its passage.
23	PASSED: June 2, 2015
24	ATTEST: APPROVED:
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26 27	Susan Langley, City Clerk Mark Stodola, Mayor
28	APPROVED AS TO LEGAL FORM:
29	ATTROVED AS TO LEGAL FORM.
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31	Thomas M. Carpenter, City Attorney
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